

## Frederick Memorial Hospital Debuts Interactive Map

Auburn, ME [February 5, 2018] **CampusTours Inc.** ([www.CampusTours.com](http://www.CampusTours.com)) and **Frederick Memorial Hospital** ([www.fmh.org](http://www.fmh.org)) today debuted an interactive photorealistic map of the hospital and local regional health centers ([map.fmh.org](http://map.fmh.org)).

The new interactive map is powered by the CampusTours AnyMap system ([www.CampusTours.com/anymap](http://www.CampusTours.com/anymap)) and combines a photorealistic interactive map of the main hospital complex with a regional map of FMH health centers. The map is also presented in Spanish ([fmhspanish.hostexp.com](http://fmhspanish.hostexp.com)), to reach the widest possible audience.

The Frederick Memorial Hospital interactive map addresses one of the most pressing issues for hospitals and medical centers: getting visitors to the correct parking lot and entrance for their specific medical situation. Utilizing color-coded numbered entrance markers that match placards and signage in the FMH buildings and parking lots, the interactive map makes it easy for visitors to determine the ideal parking lot and entrance for their specific needs.

“Hospital interactive maps require unique features to facilitate smooth patient processing,” said Chris Carson, president of CampusTours Inc. “The CampusTours AnyMap system can be configured to help convey information like appropriate entrances to visitors in a way that is intuitive and welcoming, dramatically improving the visit experience for the public.”

### **About CampusTours Inc.**

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, health care, non-profit, corporate and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of [CampusTours.com](http://CampusTours.com), the Internet's virtual college tour directory and [CampusMaps.com](http://CampusMaps.com), the Internet's university campus map directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit [www.CampusTours.com](http://www.CampusTours.com) or call 207.753.0136.