Today when prospective students research colleges, they start their search online, and more than 93% of prospective students and their parents will visit your Web site before ordering printed information or setting foot on your campus.

Welcoming visitors with a compelling and articulate presentation is a top priority for every institution. Virtual tours, which have traditionally been constructed as simple facility image galleries, are taking on a new role as the primary institutional overview presentation. Today you need a portion of your website that clearly and concisely articulates your vision and strengths to your audiences - in other words, you need a new virtual tour.

OVERVIEW OF SERVICES

- Virtual Tour Production Services
- Fully Content Managed Presentations
- Customized Design & Information Architecture
- Video Capture, Production, Script Writing & Editing
- Photography & Panoramic Image Photography
- Campus Map Services
CampusTours is the worldwide leader in virtual college tours, working with more than six hundred institutions since 1997. Our approach to tour development emphasizes the unique aspects of your programs, community, location, and facilities, helping you establish a dynamic presentation that conveys useful university information and drives visitors directly into sections within your Web site.

CampusTours virtual tours feature video student tour guides, narration, personalization, visitor tracking capabilities, campus videos, music, and more. All of our tours are developed on the only Adobe Flash-based content management system specifically designed for higher education presentations. And most importantly, each of our presentations helps to distinguish the institution from its peers and helps reinforce the unique qualities of your institution with visitors.

*Because at the end of the day, shouldn’t your virtual tour help set you apart?*