CampusTours Debuts AnyMap & AnyTour 8.0

Auburn, ME [July 18, 2025] **CampusTours Inc.** (www.CampusTours.com & www.CampusMaps.com) today announced the release of AnyMap and AnyTour 8.0, the latest version of the company's award-winning interactive map and virtual tour software. AnyMap 8.0 is the latest edition of CampusTours' popular interactive map software (www.CampusTours.com/anymap) and AnyTour 8.0 represents the latest version of the AnyTour virtual tour platform (www.CampusTours.com/anytour). Together CampusTours AnyMap & AnyTour power interactive maps and virtual tours for organizations worldwide.

AnyMap and AnyTour 8 add new features:

- **Mobile Optimized Design** – AnyMap & AnyTour 8.0 offer a refined mobile device experience, removing extraneous and confusing navigation and streamlining interface functions.
- **New Accessibility Features** – AnyMap and AnyTour 8.0 extend support for Audio Description videos and provide enhanced support for video captions, panoramic image presentations and keyboard navigation.
- **Preferred Parking Lots** – AnyMap 8.0 debuts Preferred Parking Lots allowing clients to recommend parking lots for each campus location.
- **LookerStudio Integration** – AnyMap and AnyTour have been updated to include integration with the popular GoogleAnalytics4 LookerStudio platform.
- **Accessible Graphical Map Layers** – AnyMap 8.0 includes Layer Information Boxes that provide text alternatives to all graphical items presented on map layers.
- **Immersive Video Tour Upgrades** – AnyTour 8.0 rolls out upgrades to the vertical-video Immersive Video Tours that debuted in AnyTour 7.0, adding the ability to feature student video commentaries, specific map locations and information panels using persistent icons, and now offering chapter functionality within the videos.
- **Move-In Maps** - AnyMap 8.0 helps schools move thousands of new students into their dorm rooms with custom dormitory, residence hall and apartment Move-In Maps.
- **On-Campus Directions** - AnyMap 8.0 now features improved integration with GoogleMaps turn-by-turn directions for walking directions on campus.

"AnyMap and AnyTour 8.0 continue to offer compelling new imporvements to interactive maps and virtual tours," said Chris Carson, president of CampusTours Inc. "Tools like Move-In Maps and Preferred Parking Lots give CampusTours clients solutions to real world issues, and leverage their existing AnyMap interactive map platform in new and exciting ways. Guided Panoramic Tours and Immersive Video Tours help organizations make complex stories relatable and enjoyable. We are excited to be taking AnyMap and AnyTour into new areas while extending support for accessibility, traffic tracking and directions."

AnyMap and AnyTour are cloud-based software solutions used by organizations worldwide to provide immersive interactive map and virtual tour experiences on computers and mobile devices. For more information about AnyMap or AnyTour, or to arrange an online demonstration, please visit http://campustours.com/connect/.

About CampusTours Inc.
CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory.

CampusTours Inc. is based in Maine. To learn more, visit CampusTours.com or CampusMaps.com or call 207.753.0136.