CampusTours Debuts AnyMap & AnyTour 7.0

Auburn, ME [June 30, 2023] **CampusTours Inc.** (www.CampusTours.com) today announced the release of AnyMap and AnyTour 7.0, the latest version of the company's award-winning interactive map and virtual tour software. AnyMap 7.0 is the latest edition of CampusTours' popular interactive map software (www.CampusTours.com/anymap) and AnyTour 7.0 represents the latest version of the AnyTour virtual tour platform (www.CampusTours.com/anytour). Together CampusTours AnyMap & AnyTour power interactive maps and virtual tours for organizations worldwide.

AnyMap and AnyTour 7 add a variety of new capabilities:

- **Immersive Video Tours** – AnyTour 7.0 comes packaged with an exciting new video tour style – Immersive Video Tours. Immersive Video Tours give organizations the ability to create screen-filling video experiences on all devices with embedded interactive video elements that unlock additional content and tease specific map locations at precise points in the video.
- **New Accessibility Features** – AnyMap and AnyTour 7.0 add support for Audio Description videos and provide enhanced support for video transcripts, slideshow presentations and the keyboard focus() method.
- **Interactive Historical Timelines** – AnyTour 7.0 offers interactive organizational timelines complete with still photos, slideshows, panoramic images and/or videos (additional fees apply). Timelines offer an ideal way to present institutional history and can even be adapted for use with special projects (historical building redevelopments etc.).
- **GoogleAnalytics4 Integration** – AnyMap and AnyTour have been updated to include integration with the popular GoogleAnalytics4 platform.
- **Tabbed Panels** – AnyMap and AnyTour 7 contain a new option to complement the traditional CampusTours side-mounted map location panel. Tabbed Panels offer organizations the ability to describe extremely complex large structures with multiple floors, offices, departments, facilities, etc.
- **World Language Video Tour Guides** – AnyTour 7.0 offers clients the ability to have their video tours guided by professional tour guides in multiple languages (additional fees apply).
- **On-Campus Directions** - AnyMap 7.0 now features integration with GoogleMaps turn-by-turn directions, even for walking directions on campus!

"AnyMap and AnyTour 7.0 include new storytelling opportunities for our clients," said Chris Carson, president of CampusTours Inc. "Immersive Video Tours capitalize on the popularity of video in both horizontal and vertical formats while Historical Timelines give organizations a time-delineated presentation capability. We are excited to be taking AnyMap and AnyTour into new areas while extending support for accessibility, traffic tracking and directions."

AnyMap and AnyTour are cloud-based software solutions used by organizations worldwide to provide immersive interactive map and virtual tour experiences on computers and mobile devices. For more information about AnyMap or AnyTour, or to arrange an online demonstration, please visit http://campustours.com/connect/.

About CampusTours Inc.
CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory, CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine. To learn more, visit CampusTours.com or call 207.753.0136.