# CampusTours Announces AnyMap 6.0

Auburn, ME [March 21, 2022] **CampusTours Inc.** (www.CampusTours.com) today announced the release of AnyMap 6.0, the latest version of the company's award-winning interactive map software management system. AnyMap 6.0 is the latest edition of CampusTours' popular AnyMap software (www.CampusTours.com/anymap) that powers interactive maps and virtual tours for hundreds of organizations worldwide..

AnyMap 6.0 adds a variety of new capabilities to the AnyMap platform including:

- **Floorplan Support** – AnyMap 6.0 adds support for interactive floorplans, allowing visitors to move from a campus map into a building and then traverse various levels and rooms inside the structure.
- **Custom Satellite Map Overlays** – AnyMap 6.0 adds the ability to add and manipulate custom graphical overlays over satellite maps.
- **Foreign Language Support** – AnyMap 6.0 offers dynamic text translation for most languages (additional fees apply).
- **Wistia™ Integration** - AnyMap now supports popular video hosting sites, YouTube™, Vimeo™ and Wistia™ as well as AnyMap-hosted MP4 videos.
- **Video/Map Coordination** – Clients may now coordinate map movement with specific points in Vimeo™ and YouTube™ videos.
- **Pins or Polygons** - AnyMap 6.0 extends support for custom pins and colored polygons, giving clients maximum flexibility in highlighting and intuitively marking clickable map areas.
- **Google StreetView** - AnyMap 6.0 adds support for Google StreetView scenes as media items, giving organizations free access to existing panoramic images captured in Google StreetView.

"AnyMap 6.0 extends the CampusTours AnyMap platform in a variety of valuable ways," said Chris Carson, president of CampusTours Inc. "From interactive floorplans to coordinating map movement and map highlights with specific points in YouTube™ and Vimeo™ videos, AnyMap offers unrivaled storytelling capabilities. And now that AnyMap may be embedded into any Web site, everyone can offer compelling and intuitive map behavior. AnyMap 6.0 enables organizations of all shapes and sizes to build customized interactive map experiences and to update those presentations in real time thru a Web-based content management system."

AnyMap is a software solution used by hundreds of organizations worldwide to provide immersive interactive map experiences on computers and mobile devices. The AnyMap system allows clients to use any type of map artwork, including hand-drawn illustrations, cartoon illustrations, watercolor illustrations, two-dimensional overhead maps, three-dimensional maps, aerial photographs, photorealistic 3D rendered maps, satellite maps – essentially any type of map artwork. AnyMap supports videos, photos, panoramic images, virtual reality experiences, customized graphical layers, and much more. For more information about AnyMap 6.0 or to arrange an online demonstration, please visit http://campustours.com/connect/.

**About CampusTours Inc.**
CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory, CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine. To learn more, visit CampusTours.com or call 207.753.0136.