CampusTours Launches WalkingTour.com Service

Auburn, ME [March 7, 2013] **CampusTours Inc.** (http://www.CampusTours.com & www.CampusMaps.com) today announced the launch of www.WalkingTour.com, a service designed to help organizations deliver compelling guided Web presentations to visitors in multiple languages.

CampusTours HTML5 WalkingTour Service: http://www.WalkingTour.com

Truman State University WalkingTour [ENGLISH]:   www.walkingtour.com/truman
Truman State University WalkingTour [MANDARIN CHINESE]: http://tinyurl.com/TrumanStateChineseTour
Truman State University WalkingTour [SPANISH]: http://tinyurl.com/TrumanStateSpanishTour

CampusTours HTML5 WalkingTour.com Service features include:

- **HTML5 Interface**
  CampusTours HTML5 WalkingTour features an HTML5 interface for tablets, desktops, laptops and smartphones. HTML5 tours work on iOS™, Android™ and many other devices without the need for an app download.

- **Video Guides & Coordinated Slideshows**
  Showcasing the institution with video guides allows visitors to sit back and watch, and see what sets the organization apart. Coordinated slideshows visually document the guide's narrative, bringing the community to life for the visitor.

- **Interactive Tour Route Map**
  The Interactive Tour Route Map gives visitors fast access to all tour locations.

- **Foreign Language Video Guides**
  CampusTours HTML5 WalkingTour makes it easy to add video guides in Mandarin Chinese, Japanese, Spanish, French, German, Arabic or any language.

"The new CampusTours HTML5 WalkingTour.com Service allows organizations to offer visitors a compelling and consistent virtual tour experience on smartphones, tablets, laptops, netbooks and desktops, all without requiring the visitor to download an app or install a plug-in" says CampusTours President Chris Carson. "WalkingTour.com is the first virtual tour service to include multi-lingual support from the ground up, complete with international video guides and dynamic foreign language text switching."

The CampusTours HTML5 WalkingTour.com Service includes a full content management system allowing customers to make immediate updates to their presentations, as well as lead generation and traffic tracking capabilities.

About CampusTours Inc.
CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations.   CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. The CampusTours MultiMedia Engine is currently the leading software application for producing and maintaining cutting edge virtual college tours, interactive maps, university timelines, guided tours, interactive video presentations and alumni/development presentations. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's virtual college tour directory, and CampusMaps.com, the Internet's university campus map directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.