

## CampusTours Announces HTML5 AnyMap

Auburn, ME [February 7, 2012] **CampusTours Inc.** (<http://www.CampusTours.com>) announced today that the company's popular CampusTours AnyMap content managed interactive map system will now also be available as an HTML5 application.

"The CampusTours AnyMap interactive map system continues to raise the bar for the online campus visit experience," says CampusTours President Chris Carson. "Colleges and universities can now manage the transition from Adobe Flash™ to HTML5 at their own pace, and even offer their visitors a choice between the Flash or HTML5 interactive map experiences."

The CampusTours AnyMap content-managed interactive map system is currently the leading application for providing detailed interactive campus maps. The AnyMap Deluxe System can output versions in a variety of formats including HTML5/JavaScript, Adobe Flash, and mobile-device optimized HTML5/JavaScript.

### **About CampusTours Inc.**

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. The CampusTours MultiMedia Engine is currently the leading software application for producing and maintaining cutting edge virtual college tours, interactive maps, university timelines, guided tours, interactive video presentations and alumni/development presentations. CampusTours Inc. is the owner and operator of [CampusTours.com](http://CampusTours.com), the Internet's virtual college tour directory, and [CampusMaps.com](http://CampusMaps.com), the Internet's university campus map directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit [www.CampusTours.com](http://www.CampusTours.com) or call 207.753.0136.