

CampusTours Celebrates Fifteen Years

Auburn, ME [April 23, 2012] **CampusTours Inc.** (<http://www.CampusTours.com> & www.CampusMaps.com) today celebrates the company's fifteen (15) year anniversary.

"CampusTours launched on the Web on April 23, 1997," says CampusTours President Chris Carson, "and in the fifteen years since the company has grown into the worldwide leader in online college tours, interactive campus maps and online orientation systems."

Between 1997 and 2012, CampusTours Inc has:

- Reached more than 20 million students through www.CampusTours.com
- Launched more than 300 virtual tours, campus maps and online orientation systems
- Received numerous awards including a Webby Award for the US Capitol Virtual Tour (www.capitol.gov)
- Developed a new style of "photorealistic" campus maps
- Introduced a directory devoted to campus maps at www.CampusMaps.com

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations. CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. The CampusTours MultiMedia Engine is currently the leading software application for producing and maintaining cutting edge virtual college tours, interactive maps, university timelines, guided tours, interactive video presentations and alumni/development presentations. CampusTours Inc. is the owner and operator of [CampusTours.com](http://www.CampusTours.com), the Internet's virtual college tour directory, and [CampusMaps.com](http://www.CampusMaps.com), the Internet's university campus map directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.