CampusTours Debuts AnyMap 2.0 Interactive Map System

Auburn, ME [July 25, 2011] **CampusTours Inc.** (http://www.CampusTours.com) today announced the official release of CampusTours AnyMap Version 2.0, an affordably-priced, content-managed interactive map and guided tour system that allows colleges, universities, government agencies, non-profits and other organizations to generate compelling interactive maps and integrate them quickly and easily into their Web, social media and mobile sites.

See the Pepperdine University AnyMap: http://www.pepperdine.edu/map/

See the University of North Carolina at Charlotte AnyMap: http://virtualtour.uncc.edu

Utilizing the CampusTours AnyMap system, camps, high schools, colleges, universities and other organizations can quickly generate eye-popping interactive campus map presentations. Best of all the presentations sit directly on the organizations' own server(s), and institutions may update or expand their campus map presentations using included content management software with no recurring cost.

According to CampusTours President Chris Carson, "The AnyMap 2.0 Interactive Map System is a major step forward for the AnyMap system, providing campus maps with stunning detail and clarity both to desktop and to mobile users. Prospective students use the .edu Web sites of colleges and universities to help winnow their lists of college choices, and they want an interactive campus map that is attractive and works seamlessly on their computers and mobile devices."

New CampusTours AnyMap Version 2.0 features include:

- **Full Browser AnyMap System**
  The new AnyMap Version 2.0 interface scales to the width and height of visitors' browsers, maximizing the usable area and allowing for very large scale depictions of the map on large presentation monitors.

- **Mobile HTML5/JavaScript Module**
  Providing a map experience that moves with your audiences whether they are on smartphones, tablets or other mobile Internet devices is essential today, and AnyMap 2.0 has an optional HTML5/JavaScript Module to give them that freedom.

- **Active State URLs**
  As visitors move through the map, clicking on items, AnyMap 2.0 actively updates the URL, giving visitors the ability to press the forward and back button in the browser, and to use the Favorites or Bookmarks feature.

About CampusTours Inc.

CampusTours Inc. is an interactive media and software company specializing in meeting the marketing, Web and multimedia needs of academic, non-profit and government organizations.   CampusTours specializes in developing virtual tours, video tours, and interactive maps that entice visitors and facilitate direct and meaningful contacts with audiences. The CampusTours MultiMedia Engine is currently the leading software application for producing and maintaining cutting edge virtual college tours, interactive maps, university timelines, guided tours, interactive video presentations and alumni/development presentations. CampusTours Inc. is the owner and operator of CampusTours.com, the Internet's central virtual college tour directory.

CampusTours Inc. is based in Maine, and is privately held. For more information, visit www.CampusTours.com or call 207.753.0136.