Campus Maps

The Juilliard School

CampusTours develops campus map artwork for both print and online use, and content-managed interactive map systems that display a wealth of information.

Your campus map is something visitors seek out whether they are visiting campus in person or simply browsing your Web site. You need a campus map that pops in your print publications and offers a variety of interactive capabilities online to allow visitors to immediately locate and obtain videos, photos and information about any campus building, department or activity.

Phillips Exeter Academy

INTERACTIVE MAP SYSTEM FEATURES

FULL CONTENT MANAGEMENT CAPABILITIES
Import a new map at any time, define map hotspots, import content for map locations and topics (videos, photos, panoramas, text, slideshows, links, sounds, etc), organize information topically, create and edit customized map layers, add Section 508 accessibility tags - all without any programming.

FIND BY BUILDING OR TOPIC
Traditional interactive maps require a maddening process of mousing-over or clicking on each location to find particular departments or locations. CampusTours interactive maps allow you to search and categorize information topically and by location name for fast access.
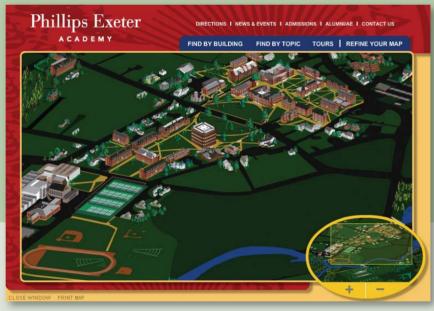
VISITOR ACTIVATED LAYERS
CampusTours interactive maps feature unlimited customized layers that you can create and edit. Show users where emergency call boxes are positioned on campus, identify handicapped access points, and activate icons for parking lots, the uses are unlimited.

EXTRACTED TOPICS
Some information about your institution can't be associated with a single campus location or even a group of locations (consider athletics, or summer programs). Create topics that are not directly associated with map locations at will.

DEEP LINKING AND INVISIBLE LAYERS
Deep link to any map location, particular map states (i.e. map with street names layer active), even to hidden customized layers (i.e. Class of 1965 Reunion campus map of activities).

SOPHISTICATED MAP CONTROLS
Crystal clear zoom and gesture controlled map panning make your campus come alive online.

ANY MEDIA ITEM CAPABILITY
All CampusTours presentations feature Any Media Item capability, meaning that the presentation will support videos, photos, slideshows, panoramas, linear animations and more at every location.

CampusTours.com
Virtual College Tours

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Virtual College Tours

CampusTours is the worldwide leader in virtual college tours, working with more than six hundred institutions since 1997. Our approach to tour development emphasizes the unique aspects of your programs, community, location, and facilities, helping you establish a dynamic presentation that conveys useful university information and drives visitors directly into sections within your Web site.

CampusTours virtual tours feature video student tour guides, narration, personalization, visitor tracking capabilities, campus videos, music, and more. All of our tours are developed on the only Adobe Flash-based content management system specifically designed for higher education presentations. And most importantly, each of our presentations helps to distinguish the institution from its peers and helps reinforce the unique qualities of your institution with visitors.

Because at the end of the day, shouldn't your virtual tour help set you apart?

Campus Tours
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The Juilliard School

Occidental College

Rider University

Naval Postgraduate School

Lehigh University